

**EXPERIENCE ARKANSAS** 

Where every winding road, wooded lake, and gleaming river is an open door to adventure.

The beauty of Arkansas lies not only in the rural innocence of the land, but in the ease of enjoying it, from our abundant and magnificent state parks to the many rivers and streams etched across the terrain. Envision your perfect day, and one of our scenic byways or off-road paths will take you there, on a journey as rewarding as the destination. Whether it brings you to a forested shoreline or a lively downtown square, whether you seek hiking, motorcycling, hunting, or shopping, it's time to answer the call of Arkansas's peaceful valleys and open roads.

ABOVE | The view from Cameron Bluff at Mount Magazine State Park





# ARKANSAS PARKS AND TOURISM

"Epic" is a description applied to many Arkansas adventures. But lately it's taken on new meaning as the International Mountain Bicycling Association has bestowed the title on five Arkansas trails. In the rolling green terrain of the Ouachita Mountains, you'll find three trails that have been deemed "technically and physically challenging, beautiful



TOP | Historic Bathhouse Row, Hot Springs BOTTOM | Boating on Lake Quachita near Hot Springs to behold, and worthy of celebration."

From the trails, you'll enjoy striking views of some of the 212 islands sprinkled across the 40,000-acre Lake Ouachita. When you're ready to get off the bike and on the water, you can rent a boat at one of the many area marinas and spend the day fishing, swimming, skiing, or scuba diving in the wide-open waters and quiet coves.

Another 5,550 acres of natural wonder are waiting to be explored at nearby Hot Springs National Park, including hiking, camping, an observation tower, and the historic Bathhouse Row and Central Avenue. Of course, we also recommend a dip in the restorative thermal waters that visitors have been enjoying for hundreds of years.

You can learn more about this unique region on a forest skywalk at the Mid-America Science Museum, which features more than 100 hands-on exhibits. And you can take in one more sweeping view of the Ouachita Mountains and waterways on a stroll through the botanical landscapes and along the wooded shoreline of the exquisite Garvan Woodland Gardens.

Arkansas.com 501-682-7777



#### **SPRINGDALE**

Springdale is the perfect starting point for your Northwest Arkansas and Ozark adventure, whether you're sightseeing by motorcycle, bike, train, or even helicopter. The whole family will enjoy a journey to the top of the scenic Boston Mountains, traveling through tunnels and over trestles on the classic Arkansas & Missouri Railroad. Or perhaps an aerial view in a flyARH helicopter is just the change of scenery you crave, taking in the full panorama of the Ozarks.

Back on the ground, feel the wind in your hair along the 36 miles of the Razorback Regional Greenway. You'll pedal past beautiful parks, lakes, craft breweries, and original restaurants and attractions in Downtown Springdale. Cool off with a stop at the Springdale Aguatic Center, where water slides, pools, and a splash pad create instant summer fun.

Be sure to plan your visit to coincide with one of the 70 home games of the Texas League baseball Northwest Arkansas Naturals or one of the many live performances at the multi-dimensional Arts Center of the Ozarks. And check the calendar to catch one of Springdale's festive annual events, too, such as the Little Craft Show, Square2Square Bike Ride, Family Freedom Festival, or the boot-scootin' fun of the Rodeo of the Ozarks Western Days Street Dance.

ExploreSpringdale.com 479-872-2222





## MOUNT MAGAZINE **STATE PARK**

It's hard to choose just one Arkansas mountain destination between the picturesque Ozarks in Northwest and North Central and the rolling hills of the Ouachitas in Southwest. But every Natural State exploration should include a journey to the peak of Mount Magazine. At 2,753 feet, Arkansas's highest point is also one of its most active areas for outdoor adventure. Hiking, horseback riding, and geocaching are all part of the fun. Join a park interpreter, or be your own quide. Picnic by cascading waterfalls or take wildflower selfies. Thrill seekers can enjoy rock climbing and rappelling off of 200-foothigh bluffs. And those who relish getting down in the dirt will enjoy mountain biking, backpacking, and ATV adventures.

When you're ready to relax, end the day in the luxury of the Lodge at Mount

ABOVE | Fireworks over the Arvest Ballpark in Springdale, home of the Northwest Arkansas Naturals



Magazine or one of thirteen private cabins, all with views of the Petit Jean River Valley and Blue Mountain Lake in the distance. Watch eagles soar over the vast Arkansas River Valley from the comfort of your patio rocking chair. Or take a dip in the hot tub or indoor pool, followed by fine dining at the Skycrest Restaurant. As night falls, cuddle up by a stone hearth underneath roughhewn timbers while screech owls hunt and black bears forage outside.

MountMagazineStatePark.com 877-665-6343

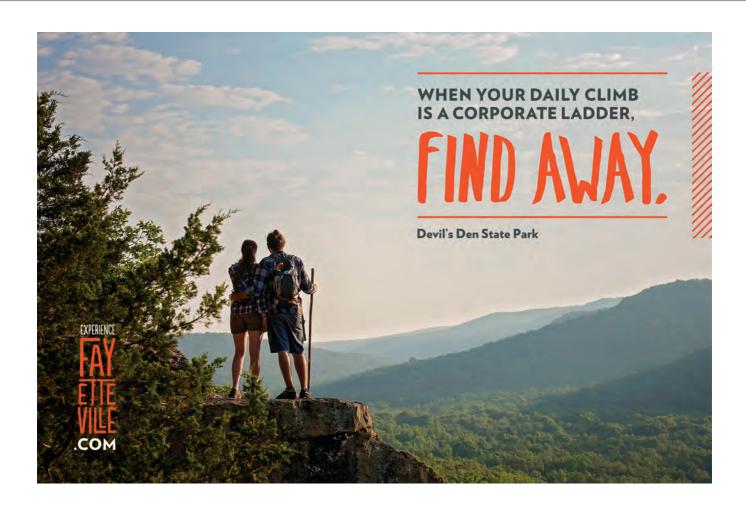




PHOTO COURTESY OF STEPHEN IRONSIDE

### **FAYETTEVILLE**

In Fayetteville, it's easy to "get away" while you're still in the city, thanks to the 81 miles of hike-and-bike trails winding past your hotel door. We know it's tough to leave the unique shops and colorful gardens of Fayetteville's downtown square, but it's just the first of several lively town squares you can reach on the multi-use paths. Perhaps the best-known local trail, the 36-mile Razorback Regional Greenway, features six downtowns on the way to a picturesque trail's end at Bella Vista Lake.

Now that you're warmed up, you may want to elevate your game with some mountain biking or hiking. The 1,856-foot Kessler Mountain offers seven miles of trails of varying difficulty, including some of the toughest and most scenic in the state. After exploring exhilarating rock-walled chutes, steep bluffs, and stands of old-growth forest, you'll be eager to try some of the dozens of other singletracks in the Fayetteville area.

Afterward, reward yourself with local craft beer on the Fayetteville Ale Trail. Friendly locals will help you toast the day and consider your next vacation stop. Bring the kids and the dog and

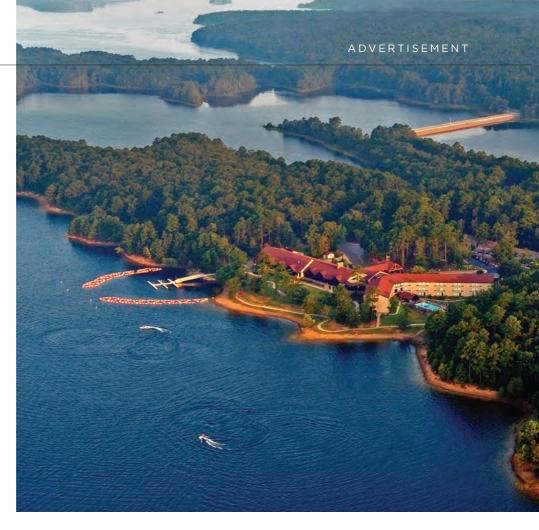




PHOTO COURTESY OF ARKANSAS DEPARTMENT OF PARKS AND TOURISM

LEFT | Flight of beers from Fossil Cove Brewing Co.

CENTER | Enjoying vacation at DeGray Lake

RIGHT | DeGray Lake Resort State Park

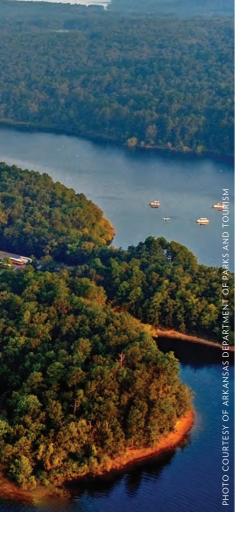
find your spot on the patio at Fossil Cove Brewing Co. With twelve taps and seasonal selections, you may want to stay all night, but there are ten other stops and countless craft beers on the Ale Trail passport to try. Wait, did this just turn into a "bikes and brew" vacation? Cheers to that!

ExperienceFayetteville.com 800-766-4626

### **ARKANSAS STATE PARKS**

Arkansas is the place to take the plunge! With warm, welcoming weather and some of the cleanest lakes and rivers in the country, there are few better destinations for water sports and activities. Across the state, you can choose among fishing, floating, boating, water-skiing, swimming, scuba diving, and snorkeling, thanks to an abundance of clear-water, rock-lined lakes. Opt for a new location and activity every day, or do it all in at one of the area's world-class resorts.

DeGray Lake Resort State Park features



a classically inviting lodge tucked into the trees on its own island hideaway. This fishing and water sports paradise sits on the shores of one of the region's five Diamond Lakes, with a new delight for every day.

Day 1: Guided lake tour or hike, followed by a relaxing afternoon at the swimming beach. Day 2: 18 holes of championship golf, then ease into the heated outdoor pool. Days 3 and 4: Do-it-yourself family fun at the marina, with bait and tackle, kayaks, canoes, party barges, and pedal boats. Day 5: Tennis, disc golf, or sand volleyball, plus guided snorkeling or horseback riding. And of course, there's still nearby Hot Springs and Little Rock to explore. But most importantly, don't forget the famous sunset cruise for a fitting farewell.

ArkansasStateParks.com 888-287-2757



